

Conferral of Pharmaceutical Society of Singapore Fellow 2017

Citation for Mr Lim Mun Moon

Mr Lim Mun Moon obtained his BSc (Pharm)(Hons) from the National University of Singapore in 1986. He went on to obtain a Graduate Diploma in Business Administration from Singapore Institute of Management in 1992, and Graduate Diploma in Healthcare Management and Leadership from Singapore Management University in 2010. He is currently the Director of Pharmacy in Singapore General Hospital, overseeing the running of the Pharmacy Department.

Mun Moon started his career as a hospital pharmacist in National University Hospital, where he had helmed significant portfolios overseeing operations of the Inpatient satellite Pharmacy, Outpatient, Purchasing and Mainstore. He subsequently took a lead role in all aspects of computerization within the Department. He strongly believes in tapping on IT and technology to improve productivity, medication safety and reduce reliance on manpower, and was instrumental in the design and development of the first turn-key in-house Pharmacy system, comprising Inpatient and Outpatient Dispensing and Billing modules in April 1993.

He later went on to join Onemedhub Pte Ltd, as Vice President, E-commerce Division, where he managed operations and business development of the E-commerce division for procurement of pharmaceuticals and medical supplies over the internet; as well as establishing and maintaining smooth operations of the business-to-business portal for e-procurement for the Parkway Group Healthcare hospitals.

Mun Moon joined Singapore General Hospital in 2001, and rose through the ranks to assume headship of Department of Pharmacy in 2005. Over the years, he has consistently displayed a high level of commitment and leadership in this role. He has built a strong core leadership team to strategically place SGH Pharmacy at the forefront of clinical practice, education and research. He leads by example, drives and facilitates initiatives to improve efficiency, productivity, and professional practice standards within the organization. Some of such initiatives include restructuring of the department organizational chart to better reflect strategic roles; and restructuring of career pathway for pharmacists to differentiate progression along Professional, Clinical and Research tracks for right-siting of staff in terms of professional practice and development.

Aligning with MOH strategic priorities to promote automation and productivity in healthcare, and committed to improve medication safety, Mun Moon initiated collaborations with a consortium of companies in 2006 to develop innovative solutions which are first of their kind. These include the world's first blister/box automated picking machine, a novel Radio Frequency Identification (RFID) Conveyor System to

facilitate concurrent packing, automate assembly, queue sequencing and auto-channeling of packed items to individual dispensing counters via conveyor.

Under his leadership, Outpatient and Inpatient automation projects were implemented successfully, which transformed the prescription picking, packing and distribution workflow. These projects were awarded the CIO Award 2014, Singapore Infocomm Technology Federation (SiTF) Gold Award 2014, and MOH Health IT Excellence Award 2016 respectively.

Mun Moon's expertise in management and interest in innovation and technology are underlined by his appointments to and subsequent active involvement and contributions in numerous national committees including Advisor to the National Harmonized Integrated Pharmacy System (N-HIPS) Steering Committee; Co-chair of the Singapore Drug Dictionary Steering committee; member of the MOH Warehousing and Distribution Steering Committee, Advertisement Review Committee, Committee to review list of prohibited diseases/conditions, Health Products Advertisements, National Pharmacy Landscape Steering Committee, and Pharma Procurement Corporate Planning Team.

As a dedicated pharmacist with advancement of the profession at heart, Mun Moon has been contributing actively to PSS over the past 9 years despite his extensive portfolio. He was elected to the Executive Council from 2008 - 2014, where he has held appointments as Honorary Treasurer, Honorary Secretary and Vice-President, and made significant contributions. Recognising his contributions, expertise, and wealth of experience, he was appointed as Council Mentor in 2015 to guide his successors and continue to help steer the ship of PSS to stay true to her mission.

A tireless advocate of safety, innovation, and productivity; a humble and dedicated pharmacy leader with a personable demeanor, who has devoted his past 30 years to advancing pharmacy practice, it is PSS's great honour to confer Mr Lim Mun Moon as a Fellow of the Pharmaceutical Society of Singapore.