

Pharmacy Week 2021



"The theme for Singapore Pharmacy Week 2021, 'Partnering You in Your Health Journey', acknowledges the importance of partnership and shared decision making between pharmacists and patients to achieve desired health outcomes."

Dr Yap Kai Zhen
Ex-Officio, Pharmacy Week 2021

Encouraged by the success of the first virtual pharmacy week in 2020 and due to the ongoing COVID-19 pandemic and safe management measures, Pharmacy Week 2021 continued as a virtual event from September 20 to 26, 2021 with the theme "Partnering You in Your Health Journey". The organising team was led by Mr Roman Lester Rosales (Senior Pharmacist, Guardian Health & Beauty) and Ms Isabelle Teo (Senior Pharmacist, Woodlands Health).



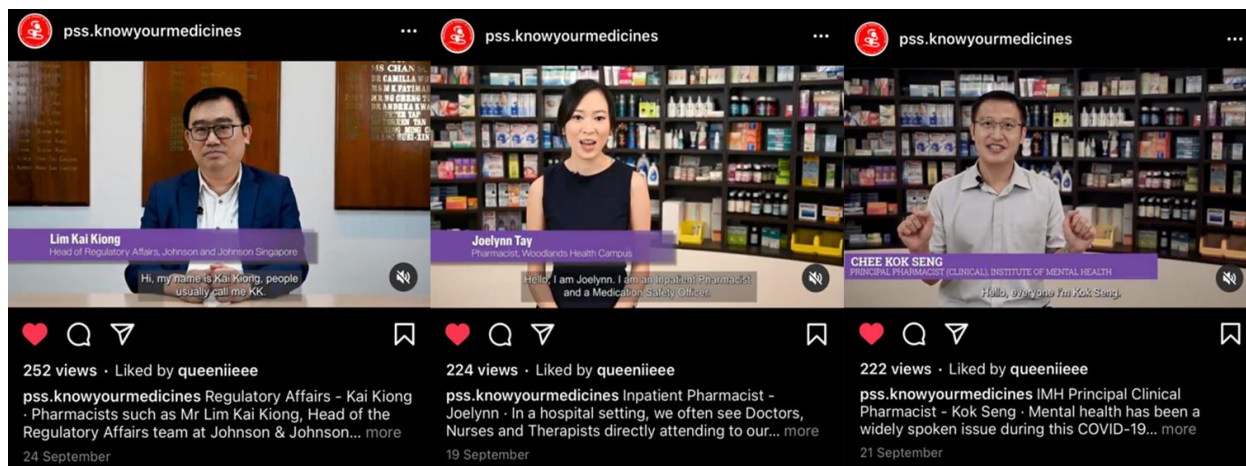
Mr Roman Lester Rosales
Co- Chairperson
Pharmacy Week 2021
Pharmaceutical Society of
Singapore



Ms Isabelle Teo
Co- Chairperson
Pharmacy Week 2021
Pharmaceutical Society of
Singapore

Pre-Event Activities

To hype up interest and awareness for Pharmacy Week, the organising team developed a series of health and pharmacy-related infographics and interactive activities. These were posted on PSS social media platforms throughout the month of September, leading up to Pharmacy Week. Posters and videos featuring pharmacists from various settings were also put up to showcase the many roles pharmacists play and to highlight their contributions.



Top 3 featured pharmacist videos on PSS Instagram



As a Pharmacist working at National Heart Centre Singapore (NHCS), I work with a multi-disciplinary team to provide patient care. Part of my daily ...see more

SINGAPORE
Pharmacy Week 2021!

My daily work involves reviewing and optimising medications for treatment & safety of my patients.

OUTPATIENT PHARMACIST

Chan Hong

Pharmacist
National Heart Centre Singapore

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As a non-practising pharmacist working as a lecturer at NUS since 1995, I am a team member called to train future pharmacists, scientists, researchers ...see more

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I find working with students most rewarding, providing a link between classroom & practice, shaping the future of the pharmacy profession in delivering patient care.

EDUCATOR & RESEARCH PHARMACIST

Chan Sui Yung

Associate Professor
Department of Pharmacy, National University of Singapore

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As a pharmacist and data analyst at the HSA, I work with electronic medical records and healthcare databases to explore and uncover insights relating to the ...see more

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Pharmacy Week 2021!

I uncover insights relating to quality, safety & efficacy of drugs and vaccines.

DATA ANALYST

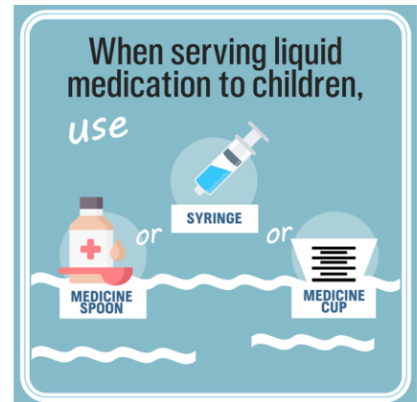
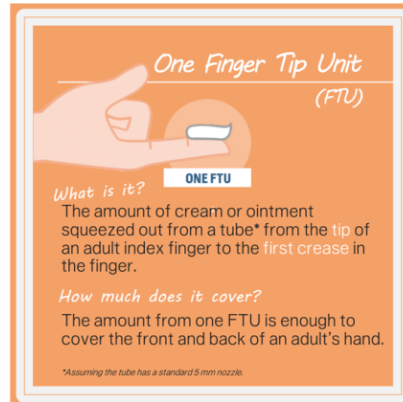
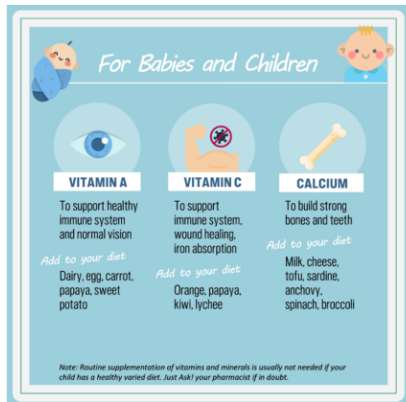
Desmond Teo

Data Analyst
Health Sciences Authority

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2 comments

Top 3 featured pharmacist posters on PSS LinkedIn



Infographics posted on PSS's social media platforms

Virtual Health Carnival

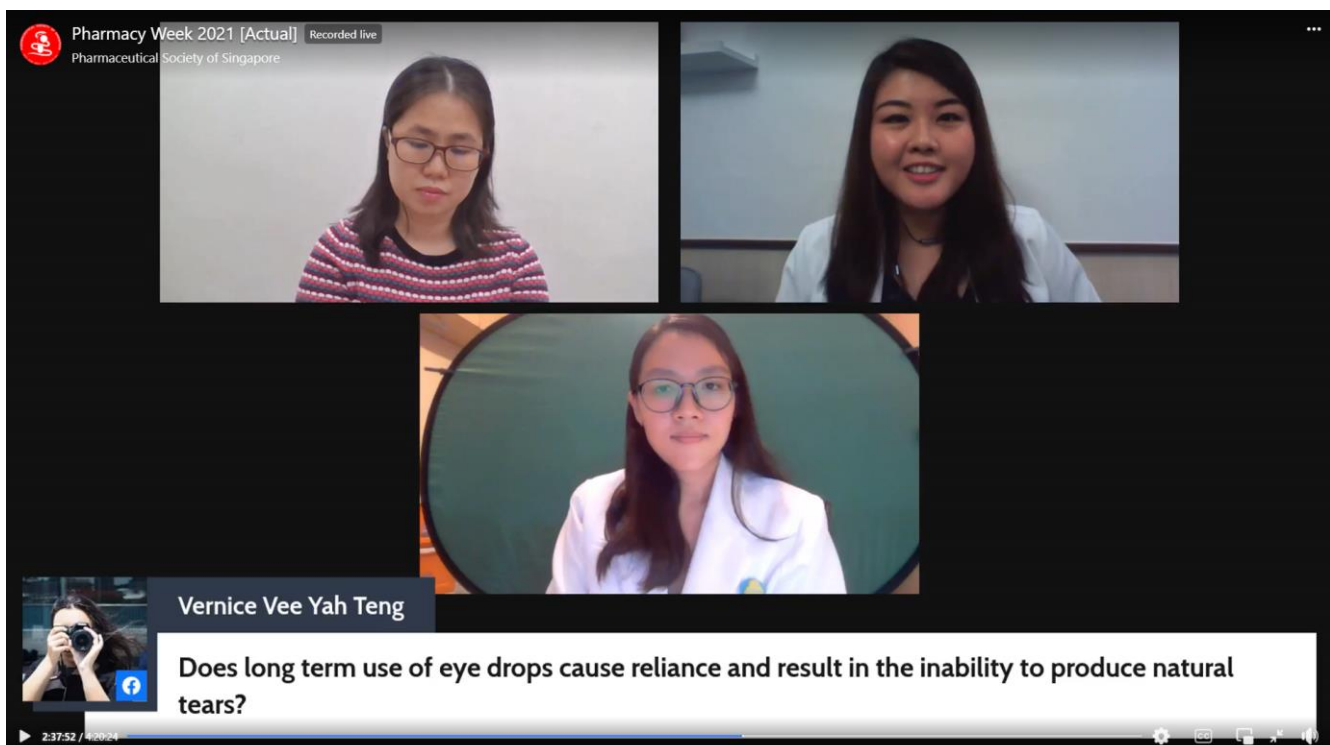


"As trusted healthcare professionals, pharmacists provide expert advice on disease prevention, and the safe and effective use of medications... This event is an opportunity for our pharmacists to share their expertise and provide useful information for managing various conditions... Thank you for partnering Singaporeans in their health journey..."

Dr Koh Poh Koon
Guest of Honour, Pharmacy Week 2021

The annual event culminated in a virtual health carnival on 25 September 2021, in conjunction with World Pharmacists Day. Dr Koh Poh Koon, Senior Minister of State, Ministry of Health & Ministry of Manpower, graced the virtual event as Guest of Honour.

Health and medication-related talks, with topics ranging from common ailments across different age groups, management of diabetes, to health promotion, including vaccination, were held over Facebook Live. Pharmacists from various institutions provided expert advice and answered questions from the audience. The video of the live event garnered more than 3,000 views, and with the combined publicity efforts from all PSS Social Media Channels, the online video achieved a cumulative of 250,000 views.



*Our pharmacists in action during the Facebook Live event answering questions from the audience.
Clockwise (from left): Ms Jasmine Yam, Ms Goh Shiar Yin, Sharene and Ms Deborah Chia.*

Fringe Pharmacy Week Event: Brown-Bagging for Passion



Photo showing Ms Gurleen Kaur providing Brown Bagging consultation for participant

As part of the pharmacy week activities, PSS also partnered with the People's Association to provide complimentary appointment-based consultations, exclusively to PASSion Card members, with a choice of either online via Zoom or face-to-face (at participating community pharmacies). During these sessions, a thorough medication review was provided and- any medication or health-related questions were addressed by the pharmacists. The event was also featured in the Straits Times (<https://www.straitstimes.com/singapore/health/free-consultations-by-pharmacists-for-passion-card-members-till-oct-31>).

A total of 72 PASSion card members signed up for the free consultation where 39 consultation sessions were successfully conducted. These sessions received overwhelming positive feedback from participants. Not only were they more aware of the potential side effects to monitor for but they also had a better understanding of their own medications. In addition, the activity also raised awareness on medication management service by community pharmacists among the public.