

Pharmaceutical Packaging & Labelling Asia 2008

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before 30th September 2008
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Tackling challenges with market driven packaging solution



25–27 November 2008 | Sheraton Towers Hotel | Singapore

LEARN PROVEN BEST PRACTICES ON:

- Reducing cost and increasing efficiency
- Satisfying consumer and patient expectations
- Ensuring safety and compliance
- Preventing pass-offs

FEATURING A COMBINED WEALTH OF EXPERIENCE AND OPINIONS FROM THE FOLLOWING ORGANISATIONS:

- | | |
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| • USV Limited | • Jubilant Organosys |
| • Unichem Laboratories | • Fulcrumpharma |
| • Bilcare India | • Oracle |
| • Johnson & Johnson | • SDV Logistics |
| • Eli Lilly Asia | • TUV Rheinland |
| • Sanex Packaging
Connections | • Intas Biopharmaceuticals
Limited |
| • Piramal Healthcare Limited | • Uhlmann VisioTec GmbH |

SEPARATELY BOOKABLE POST-CONFERENCE WORKSHOP

27 NOVEMBER 2008 THURSDAY

GMP – Validating Packaging & Labelling Processes

Co-located with Advanced GMP 2008

Reinforce your packaging and labelling solutions with leading industry experts and manufacturers! World pharmaceutical packaging demand is forecast to rise 5.9 percent annually to over \$34 billion in 2011.

8 Reasons why you can't afford to miss this conference:

1. Gain expert answers to your toughest questions
2. Keep abreast of the latest regulation to ensure compliance across the packaging and labelling lines
3. Learn about the latest in pharmaceutical packaging and labelling including cost, technology, robustness and handling issues
4. Opportunity to meet leading experts and tap on their experience and expertise
5. Listen to the latest strategies in anti-counterfeit and technology in product security
6. Discover the best way to hand pick your third party partner
7. Take away a comprehensive set of conference proceedings – an invaluable guide long after the conference is over
8. Gain awareness of external factors and changing target market behaviors that will influence the way you label and package your drugs

At IBC Asia's **Advanced GMP 2008**, we examine the methods of reducing risks to quality and regulatory concerns while improving efficiency, by having an intensive examination of the validation in each phase of the manufacturing process. Regulatory authorities will be sharing their views on the harmonisation of GMPs as well as recent changes. We will also be exploring current and evolving trends such as computer system validation, biologics, green manufacturing, and what it means to your organisation.

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Pharmaceutical Packaging & Labelling Asia 2008

PRECIOUS PACKAGING: Innovation in packaging is the need of the hour. While times are changing for the pharmaceutical industry, the packaging of pharmaceutical products also needs a major overhaul!

The role of packaging and labelling in the pharmaceutical industry has grown substantially over the past decade and so has its challenging issues to meet market demand and regulatory expectation. Apart from contributing to patient injuries and death, the lack of security in packaging and labelling has also contributed to the growth of the counterfeit drug market that is estimated to be worth at least \$75 billion globally by 2010.

Pharmaceutical Packaging & Labelling Asia 2008 is a timely event that provides focus on the safety of patients, brand security and credibility as well as insight on the critical defence mechanism against pharmaceutical counterfeiting and purchasing of drugs from illegal channels that has cost the industry billions!

DAY ONE TUESDAY 25 NOVEMBER 2008

09.00 Chairman's Welcome and Opening Remarks

TURNING PACKAGING INTO BUSINESS STRATEGY

09.15 **Adding Value to Your Packaging Processes and Management**

- Strengthening pharmaceutical supply chain
- Compliance issues in packaging and labelling
- Determine critical area to improve packaging management
- Controlling and production processes
- Assessing product lines and portfolio

Dr. Adil D. Billimoria, Sr Vice President – Quality Assurance & Regulatory Affairs, USV Limited

10.00 **Implementing New Packaging and Labelling Initiatives to Ensure Product Differentiation**

- Assessing current processes – what works and what doesn't today?
- Understanding innovative packaging and Labelling
- Packaging for new and matured Asian market – identifying the differences
- Which initiatives work best for you?

Tilman Joerss, Chief Representative, Uhlmann VisioTec GmbH

10.45 Morning networking refreshments

ENSURING SAFETY TO ADD VALUE TO PACKAGING

11.00 **The Growing Importance of Safe and Effective Pharmaceutical Packaging in Asia**

- Meeting regulatory and commercial expectations
- Identifying risk and safety issues
- Adding value through effective labelling and packaging
- Deciding the packaging media

Rajesh Kumar Mishra, Chief Manager – Packaging Development, Pharmaceutical Packaging Research & Development, Piramal Healthcare Limited

11.45 **Compliance and Key Determinants in Selecting Packaging Material**

- What are the factors that need to be carefully considered when selecting materials?
- The importance of understanding drugs, its patients, and consumers
- Understanding the risk factors involved, the durability of materials, and its consequences during the packaging process

- Establishing synergies with material suppliers
- Strengthening child-resistant packaging

A.K. Datta, Head Packaging Development, Jubilant Organosys

12.30 Networking luncheon

14.00 **Patient/Consumer Needs: Unit Dose Packaging Versus Bulk Packaging**

- Understanding the business and safety case of unit dose and bulk
- Where, how and when best to adopt unit dose
- Understanding market demand and preference
- The future of unit dose packaging in Asia

Sandeep Goyal, Founder & CEO, Sanex Packaging Connections

14.45 **Implementation of Local and Regional Pharmacovigilance Processes in Labelling**

- Business case for pharmacovigilance for both the local and regional markets
- Which directive and best practices to follow
- Is it compulsory for the Asian market?
- Implementing the processes

Tracy Loh, Regulatory Affairs, Johnson & Johnson

15.15 Afternoon networking refreshments

15.45 **Unlocking Value in Your Packaging and Labeling Processes**

Understand how leading pharmaceutical companies have improved their global packaging and labeling processes, enabled by PLM solutions and realised significant benefits through:

- Detailed insight in global product portfolio
- Improved efficiency of pack and label management
- Real-time insight and control over the processes
- Reduced risk of errors and compliance exposure

Marc Sluijs, EMEA Business Development Director, Life Sciences, Oracle

GOOD LABEL & ARTWORK PRODUCTION

16.30 **Artwork in Pharma: Effective Project Management**

- Developments and requirements in artwork management
- Reducing cycle times
- Improving efficiency of artwork production
- Technology opportunities to remove all artwork costs

For speaker update, please visit www.abc-asia.com/packaging

17.15 End of Day One Conference

WHO SHOULD ATTEND: This conference will add immense value for executives from:

BY INDUSTRY: Biotechs • Pharmaceuticals • Generic Drug • Consulting Firms • Legal Firms • Contract Manufacturing • Packaging and Labelling

BY JOB TITLE: Vice Presidents • Heads/Directors/Managers of Regulatory Affairs • Heads/Directors/Managers of Packaging
Heads/Directors/Managers of Labelling • Heads/ Directors/ Managers Security • Heads of Packaging Design • Heads of Packaging
Technology • Heads of Product Information • Heads of Operations • Heads of Supply • Heads of Logistics • Heads of Regulatory Affairs and
Compliance • Heads of Quality Control and Assurance • Heads of Licensing • Heads of Marketing • Medical Writing

Register Today! Tel: (65) 6514 3180 Fax back to (65) 6733 5087 / 6736 4312

DAY TWO WEDNESDAY 26 NOVEMBER 2008

09.00 Chairman's Opening

SECURITY & ANTI-COUNTERFEIT SOLUTIONS

09.15 **Security of Packaging and Labelling in the Supply-chain**

- What are the serious errors made in supply chain security previously?
- Why supply chain security is beneficial to both producer and patient?
- Techniques for maintaining supply chain security
- Labelling methods and techniques used to track products
- Trials for "track and trade" scheme

Pradeep Dhargalkar, Senior Manager – Packaging Development, Unichem Laboratories

10.00 **Counterfeiting of Drugs: An Issue of Increasing Concern**

- The share of counterfeit drugs world-wide and by country within Asia
- General recommendations to fight fakes from the point of packaging
- What overt features can be incorporated?
- What covert features can be incorporated?
- Making safety as a system and not just a feature of packaging

Raymond (Ray) H. Velez, Regional Manager, Global Product Protection, Asia Pacific, Eli Lilly Asia

10.45 Morning networking refreshments

11.15 **Nanotechnology for Preventing Counterfeit – You can Now Fingerprint Brand Packs**

- Understanding the business case for fingerprinting technology
- How best to leverage on the nanotechnology for brand pack
- Activation, tracking and tracing

Avinash Mandale, Global Chief Marketing Officer, Bilcare India

OUTSOURCING PACKAGING

12.00 **The Drivers and Considerations When Using Contract Packaging Services**

- Drivers for outsourcing
- Strategic vs. ad hoc outsourcing
- The Virtual Factory – the key to a strong relationship
- Integrating packaging with outsourced services
- Future trends

Min Li Lin, QC Manager (Pharmacist), SDV Logistics

12.45 Networking Lunch

MANAGING ACCURACY & READABILITY PIL

14.00 **How Best to Conduct a PIL Readability Testing**

Creating a PIL

- Writing styles
- Formatting
- Bridging options
- Creating artwork

Who does the testing and how?

- The skills sets required
- Methodology
- Who does the test and where?
- What questions to ask
- Measuring the responses
- Checking for understanding
- Reporting the findings

Successful filing of user tested PILs in the EU

- When is user testing required during the product life cycle?
- Identifying key issues
- Points to consider for user testing reports
- The review process and regulatory agency feedback

Brian Johnson, Head of Product Information and User Testing, Fulcrumpharma, UK

**there will be a half hour coffee break*

17.00 End of Conference

POST-CONFERENCE WORKSHOP THURSDAY 27 NOVEMBER 2008, 09.00–17.00

GMP – Validating Packaging & Labelling Processes

ISO 15378:2006: Primary packaging materials for medicinal (pharmaceutical) products – Particular requirements for the application of ISO 9001:2000 with reference to Good Manufacturing Practice (GMP)

OBJECTIVE:

To define the harmonised primary packaging material requirements which is based on Good Manufacturing Practices for the Production and Control of Medicinal Products.

AGENDA:

- Scope, its Application and Terms & Definitions
- ISO 15378 structure versus ISO 9001:2000 and the GMP requirements
- Certification process

TARGET PARTICIPANTS:

Focus group are participants from the Packaging Industry for pharmaceutical applications. These participants could come from the Quality Assurance, Production, Design and Development, Purchasing, and Engineering functions.

Led by:

Jocelyn delos Reyes, General Manager, TÜV Rheinland Singapore

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Pharmaceutical Packaging & Labelling Asia 2008

HOTEL INFORMATION

Sheraton Towers Hotel Singapore

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Singapore 228230
Tel: +65 6837 6888
Fax: +65 67334366
Contact Person: Joanne Leong
Email:
joanne.leong@sheraton.com

5 EASY WAYS TO REGISTER

Mail the attached registration form with your cheque to **IBC Asia (S) Pte Ltd**, No. 1 Grange Road, #08-02, Orchard Building, Singapore 239693.

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GROUP BONUS:

Register 3 delegates and the 4th delegate can attend for FREE
(Only one discount scheme is applicable)

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Yes! I/We will attend the **PHARMACEUTICAL PACKAGING & LABELLING ASIA 2008** • 25-27 November 2008, Sheraton Towers Hotel, Singapore

1st delegate _____ 2nd delegate _____

Name: Dr/Mr/Ms _____ Name: Dr/Mr/Ms _____

E-Mail _____ E-Mail _____

Job Title _____ Job Title _____

Mobile no _____ Mobile no _____

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Company _____

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I cannot attend this event but I would like to purchase the conference documentation @ S\$904/S\$967.28 (with 7% GST)

46101 PSS Please put me on your mailing list.

Please photocopy for additional delegates

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	Register & pay before 30 Sept 2008		Register & pay before 24 October 2008		Register & pay after 24 October 2008	
Options	Price	Saving	Price	Saving	Price	Saving
<input type="checkbox"/> 3 Day Package – 2 Day Conference + Post-Conference Workshop	S\$2,895	S\$1,195	S\$3,095	S\$995	S\$3,195	S\$895
<input type="checkbox"/> 2 Day Package – 2 Day Conference Only	S\$2,195	S\$300	S\$2,395	S\$100	S\$2,495	–
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A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue
Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel.

CANCELLATIONS SUBSTITUTION

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 10% service charge will be payable.
Registrations cancelled less than seven days before the event must be paid in full

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