



~ Preview by Dr Ajay Samant (Associate Dean of WMU) on 11 & 18 Jan 08, 7pm – 9pm

~ Call Kristy at 6223-4566 to register

FACT SHEET

Master of Business Administration *Awarded by Western Michigan University*

About the University

- Founded in 1903, WMU is one of the nation's rising universities, enjoying strong financial support from the State of Michigan for its research programs
- Ranked as one of America's top-100 public universities (U.S. News and World Report)
- 12th largest business school in the U.S.
- Recognized for excellence by American Assembly of Collegiate Schools of Business (AACSB) – accredited at all levels in Business and Accounting
- Has more than 50 years MBA experience

About the MBA Program

- Part-time program tailored for managers and professionals
- Offers a strong & challenging curriculum – prepares students for success in the global business environment
- Taught by WMU's highly qualified faculty whose doctoral degrees are from prestigious universities such as Wharton, Michigan, Indiana, Penn State, Michigan State, among others
- Short-term commitment - **14 modules to be completed within 15 months**. Offers a manageable course schedule that will allow students to combine their desire for higher learning and at the same time fulfill their daily work responsibilities and business travel commitments
- Classes held at Center for American Education (CAE) on weekday evenings & weekends

Program Modules

1. Accountancy
2. Corporate Finance
3. Business Policy & the Social & Ethical Environment
4. Global Business & Intercultural Communications
5. Managerial Accounting
6. Financial Management
7. Customer-Driven Marketing Management
8. Business Process Management
9. Managing Human Resources & Behavior
10. Technology for Business Innovations
11. International Finance
12. Business Venturing
13. Multinational Marketing Management
14. Business Strategy

Admission Criteria

- Bachelor's degree from an accredited institution with minimum combined score in GPA & GMAT of 1,050 points (consisting minimum GMAT score of 450) for those with little or no working experience. For applicants with significant work experience, GMAT can be waived at the discretion of the MBA Program Director.

About the Tuition & Application Fees (inclusive of GST)

- Tuition fee for the entire program: **S\$32,100** (installment plan available). Fee does not include textbooks.
- Education loan available with POSB Further Study Assist.

Application Sequence

The application process begins with submission of the following documents to the Center for American Education:

- Completed Application Form.
- Resume
- Original transcripts of U.S. Bachelor's degree or equivalent.
- Application Fee (S\$107)
- Applications will be submitted to Western Michigan University, Director MBA Program, for evaluation of your prospects for admission based on the criteria established by Western Michigan University.

Deadline

- Application Deadline : Now to 28st Feb 2008
- Program Commencement : May 2008

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For more information, contact:

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- *Note: Tuition fee is subjected to change.*

(last update on 12 Dec 07)